

## New Materials, Applications and Commercialization

### Day 1 7.5.2008 "Opportunity Space"

Time	Topic	Lead
08:30	Registration and Coffee	
09:00	Opportunity space –kick off	<i>Peter Kelly, HCSE</i>
09:30	The Public Sector as a Facilitator of Innovation and Commercialization	<i>Tarmo Lemola, Advansis Oy</i>
10:15	Public Funding for Nanotechnology and the Global Trends	<i>Markku Lämsä, Tekes</i>
10:45	Break	
11:15	From Ideas to Sensor Products - Examples of Successful Commercialization	<i>Markku Tilli, Okmetic Oyj</i>
11:45	Lunch	
13:00	Building up Commercial Success from Academic Research	<i>Markus Pessa, TTY, ORC</i>
13:45	Reflections from NRC Nanosystems Research	<i>Markku Heino, Nokia Research Center</i>
14:30	Break	
14:45	Group Task I	<i>Runar Törnqvist, TKK UMK</i>
15:45	Commercialization Potential of Nanotechnology in Finland	<i>Pekka Koponen, Spinverse Consulting Oy</i>
16:30	Get together with refreshments	
18:00	End of Day 1	

### Day 2 8.5.2008 "What's novel?"

Time	Topic	Lead
09:00	Opening of the day	<i>Runar Törnqvist, TKK UMK</i>
09:15	From Problems to Innovations	<i>Juha Jutila, Foundation for Finnish Inventions</i>
10:00	Commercialization: Blood, Sweat and Tears?	<i>Panu Kuosmanen, TKK Innovation Centre</i>
10:45	Break	
11:15	About Patenting	<i>Christoffer Sundman, Seppo Laine Oy</i>
12:00	Lunch	
13:00	Case Hybtonite®	<i>Pasi Keinänen, Amroy Europe Oy</i>
13:45	Intellectual Property Rights in Outotec Oyj: Vision, Strategy, Policies and Actions	<i>Marja Lahonen, Outotec Oyj</i>
14:30	Break	
14:45	IPR Policy: Practical and Business Considerations	<i>Ari Meskanen, Vaisala Oyj</i>
15:15	Group Task II	<i>Peter Kelly, HCSE &amp; Arthur Lindemanis, Riga Business School &amp; Riga Technical School</i>
18:00	Sauna	
23:00	End of Day 2	

### Day 3 19.5.2008 "Problems and solutions"

Time	Topic	Lead
09:00	Creative Problem Solving	<i>Peter Kelly, HCSE &amp; Arthur Lindemanis, Riga Business School &amp; Riga Technical School</i>
12:00	Lunch	
13:00	From Innovation to Commercial Product	<i>Sampo Ahonen, Beneq Oy</i>
13:45	Developing a Value Proposition	<i>Peter Kelly, HCSE &amp; Arthur Lindemanis, Riga Business School &amp; Riga Technical School</i>
16:00	Group Task III: Identifying Possible Commercial Uses for Research	<i>same</i>
18:00	End of Day 3	

### Day 4 20.5.2008 "Where's the business?"

Time	Topic	Lead
09:00	Implementing Solutions in Markets	<i>Peter Kelly, HCSE &amp; Arthur Lindemanis, Riga Business School &amp; Riga Technical School</i>
11:15	Nano-Electronics in Finland – from My Own Perspective	<i>Jukka Pekola, Nanoway Oy/TKK</i>
12:00	Lunch	
13:00	Group Task IV: Developing a Commercialization Strategy	<i>Peter Kelly, HCSE &amp; Arthur Lindemanis, Riga Business School &amp; Riga Technical School</i>
18:00	Sauna	
23:00	End of Day 4	

### Day 5 21.5.2008 "Next steps"

Time	Topic	Lead
09:00	Opening of the day	<i>Antti Aarnio, TKK Innovation Centre</i>
09:15	Transforming a Technology Start-up into a Global Player	<i>Risto Huvila, Enfucell Ltd Oy</i>
10:00	Turning Research Findings into Market Successes – What is in it for Researchers?"	<i>Tapio Koivu, VTT</i>
10:45	Break	
11:00	Introduction to Venture Cup	<i>Terhi Marttila, Venture Cup</i>
11:15	Commercializing Research Results: Selecting the Right Tools and Services	<i>Antti Aarnio, TKK Innovation Centre</i>
12:00	Lunch	
13:00	Group Task - Wrap-up	<i>Runar Törnqvist, TKK UMK &amp; Antti Aarnio, TKK Innovation Centre</i>
16:00	Closing & Summary	
17:00	End of Day 5	



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